

What is claimed is:

1. A method of anti-spam, comprising:

setting a trustcode at a recipient's e-mail address, which, the trustcode, is an optional character string to be or not to be utilized depending upon a recipient's will and can be changed whenever desired;

setting a trustlist at a recipient's e-mail address, which, the trustlist, has stored a plurality of e-mail sender's addresses; and

setting at least a web-based online mail-sending web site "trustweb" at a recipient's e-mail address; wherein

a mail sender is compelled to choose one of the following two ways for sending out a mail to reach a recipient should his/her e-mail address hasn't yet been registered in the recipient's trustlist:

(1) Visiting the recipient's trustweb and online sending a mail to the recipient on web basis; or

(2) Sending a mail in some other way which should include the recipient's trustcode in his/her mail, or taking (1) if no recipient's trustcode available;

a sender's e-mail address will be registered in a recipient's trustlist automatically after a mail is successfully sent to reach the recipient's e-mail server or downloaded by the recipient by any of abovesaid mail-sending ways; and after a sender's e-mail address is stored in the recipient's trustlist, the sender is permitted to send a mail in any possible way without being restricted in online sending at the recipient's trustweb or carrying the recipient's trustcode.

2. The method of anti-spam according to claim 1, wherein a method for setting the trustcode at a recipient's e-mail address is to set the trustcode in the recipient's

e-mail server and web server for checking if the recipient's trustcode is enclosed in a coming mail or not.

3. The method of anti-spam according to claim 1, wherein a method for setting the trustcode at a recipient's e-mail address is to set the trustcode in the recipient's e-mail client system for checking whether the recipient's trustcode is enclosed in a coming mail downloaded by the e-mail server and web system or not.

4. The method of anti-spam according to claim 1, wherein a method for setting a trustlist at a recipient's e-mail address is to set the trustlist in a recipient's e-mail server and web server for storing a mail sender's e-mail address automatically in the recipient's trustlist after a mail is sent by any of said two ways to successfully reach the recipient's e-mail server and web server.

5. The method of anti-spam according to claim 1, wherein a method for setting a trustlist at a recipient's e-mail address is to set the trustlist in a recipient's e-mail client system for storing a mail sender's e-mail address automatically in the recipient's trustlist after a mail is sent by any of said two ways to successfully reach the recipient's e-mail server and web server and downloaded.

6. The method of anti-spam according to claim 1, wherein a method for setting a trustweb at a recipient's e-mail address is to set a private trustweb at the recipient's e-mail address under a single domain name.

7. The method of anti-spam according to claim 1, wherein a method for setting a trustweb at a recipient's e-mail address is to set a plurality of optional public trustwebs under different domain names.

8. The method of anti-spam according to claim 1, wherein an electronic mail will be returned with default content reminding the mail sender of the way of "visiting trustweb and sending online" under coexistence of the following

4 conditions: a) No trustcode available at the recipient's side; b) Not yet a
5 registration of a sender's e-mail address made in the recipient's trustlist; and c) a
6 mailing way other than the "visiting trustweb and sending online" being adopted
7 by a sender; and

8 an electronic mail will be returned with default content reminding the
9 mail sender of the recipient's correct trustcode or the way of "visiting trustweb
10 and sending online" under coexistence of the following conditions: a) A
11 trustcode available at the recipient side; b) Not yet a registration of a sender's
12 e-mail address made in the recipient's trustlist; and c) a mail sent without
13 enclosing the recipient's trustcode by a way other than the "visiting trustweb and
14 sending online."

1 9. The method of anti-spam according to claim 1, wherein a method for sending an
2 electronic mail by enclosing a recipient's trustcode includes:

3 encoding a character string in the target e-mail address; or

4 encoding the character string in a mail subject; or

5 encoding the character string in the mail text; or

6 treating the trustcode as an extra item and arranging it in the e-mail
7 format.

1 10. The method of anti-spam according to claim 9, wherein the method for sending
2 an electronic mail by enclosing a recipient's trustcode is characterized in:

3 taking the trustcode as the end code of a username in an e-mail address
4 and inserting a symbol "-" for splitting between the username and the trustcode
5 so as to serve for a new username to be added with a domain name to form a
6 new e-mail address.